

Thought provoking,
informative, entertaining
articles and features

Features 2013

FEBRUARY/MARCH 2012

MWC PREVIEW

Full thematic preview of the Congress, previewing main developments and exhibitor news in:

- Radio access networks
- Backhaul networks
- Core Networks

Assurance and monitoring
Optimisation
Test & Measurement
VoLTE

RCS and next generation messaging
Apps Planet

Editorial Deadline: 25 January

Ad copy deadline: 1 February

Issue Print Date: 11 February

MARCH 2013

MOBILE WORLD CONGRESS SPECIAL DIGITAL REVIEW ISSUE

A round up of all the news from MWC2013 – produced in digital format, with

Deadline for editorial submission: 4 March

Deadline for ad copy: 8 March

APRIL/MAY 2013

Insight Report:

Going OTT: Pricing, policy and monetisation

Other features:

Management World Preview
Network design and planning
Security as a service

Deadline for editorial submission: 22 March

Deadline for ad copy: 2 April

JUNE/JULY 2013

Insight Report:

Small Cells

Other features:

Messaging
LTE

Deadline for editorial submission: 24 May

Deadline for ad copy: 3 June

AUGUST/SEPTEMBER 2013

Insight Report:

Mobile Broadband: WiFi and 4G

Other features:

Broadband World Forum Preview
M2M

Operator innovation

Deadline for editorial submission: 30 July

Deadline for ad copy: 5 August

OCTOBER/NOVEMBER 2013

Insight Report:

LTE-A

Other features:

Roaming
Offer and charging in Real Time

Deadline for editorial submission: 24 September

Deadline for ad copy: 1 October

DECEMBER/JANUARY 2013

Annual review, Survey Results Report, Mobile Europe's analysis

Deadline for editorial submission: 29 November

Deadline for ad copy: 6 December